



CHAPTER 7

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COMMUNICATIONS AND IT

Communications

For any communication queries regarding your project, contact your departmental communications contact. Your department RGA can connect you with this individual.

If you would like guidance how to respond at media interview requests or how best to place stories in the media please consult the following guidance <http://www.communications.cam.ac.uk/staff/working-media>.

If you are approached to give an interview or commentary on a public media platform, radio or television please contact the University's Communications Office. The Communications Office would also be able to advise you on how to promote particular news stories via the University website.

Using the University of Cambridge Brand and Logos

If you are using the University logo please follow the following guidelines <https://www.cam.ac.uk/brand-resources/using-the-logo> .

There are also a number of templates that could be useful for your work. Please note that funders to your research may also have particular requirements regarding branding and may request you to credit their organisation on your website or publications.