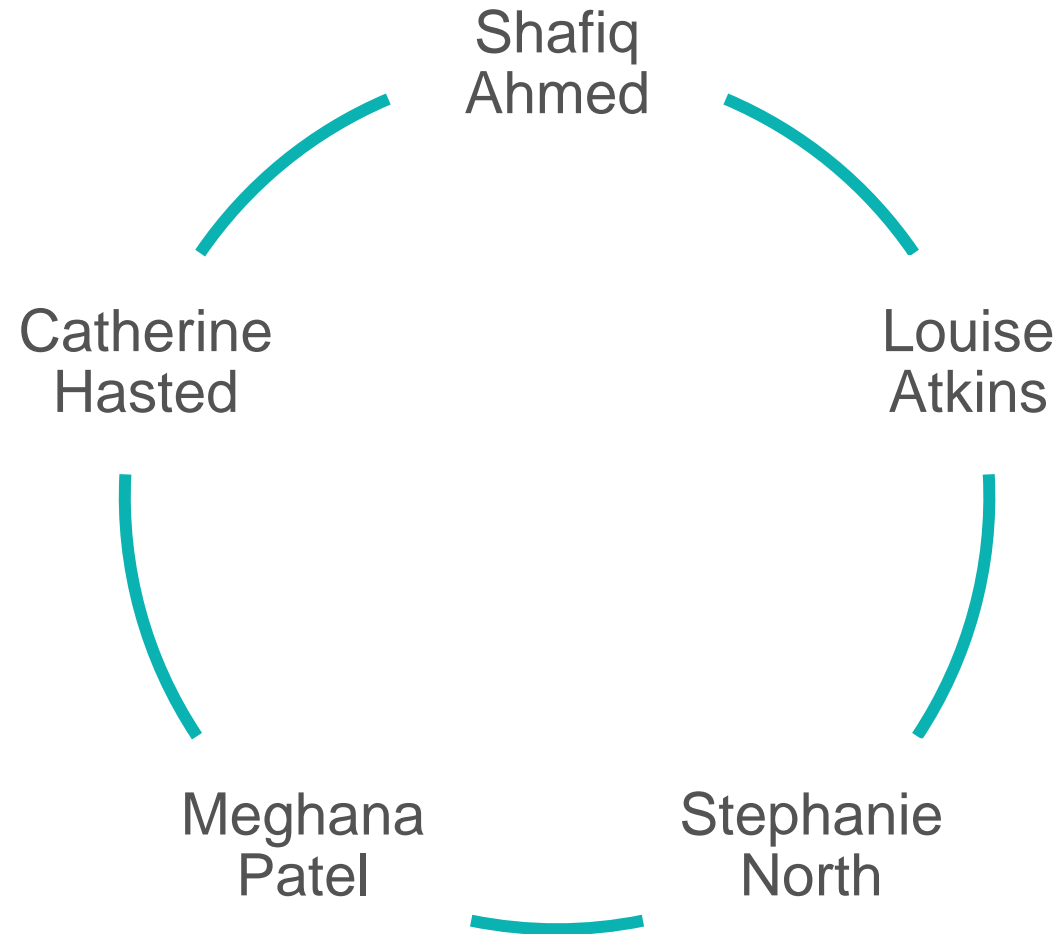




Pump Priming Fund

pumpprimingfund@admin.cam.ac.uk

Pump Priming Fund Committee



Pump Priming Fund aims

- ❖ Cambridge Knowledge Exchange Network (KEN) colleagues are invited to apply for up to £20k of 'pump priming' funding for challenge-led activities, to support collaborative research between the University and industry.
- ❖ Individual projects within the £20k overall budget are suggested not to exceed £5k. The scheme does not fund posts.
- ❖ Pump Priming Fund is not intended to fund individual research projects.
- ❖ Subject to funding availability, the funding scheme is open for application each term.



Strengthen academic and industry interactions



Prepare for future industry engagement funding opportunities



Increase outcomes from University challenge-led initiatives with industry and other external stakeholders

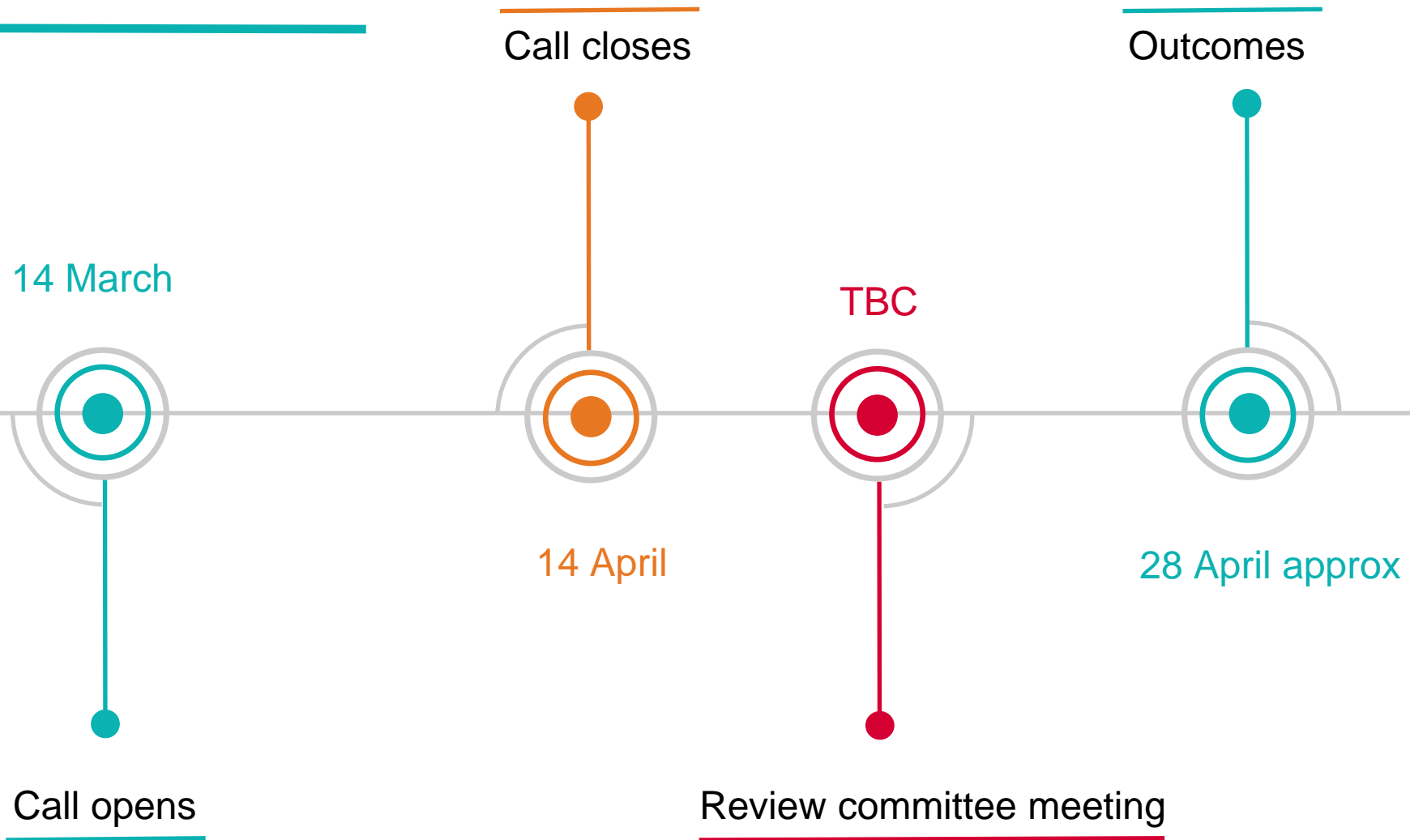
Application process

Applications submitted by KEN colleagues as the lead applicant(s) and developed jointly with the industry partners.
Applications via the Qualtrics application form:

https://cambridge.eu.qualtrics.com/jfe/form/SV_423ZPKeMZOff5Wd

- ❖ Funding purpose. Who will you work with and how?
- ❖ Proposed outputs and outcomes from the project(s).
- ❖ How will the project(s) contribute to the knowledge exchange and impact goals of your Department, Faculty or Institute?
- ❖ Proposed budget.
- ❖ Match funding?
- ❖ How will you allocate funding for projects?

Key dates



Evaluation criteria

- ❖ Strength of the proposal in terms of promoting interdisciplinary research or enabling new collaborations.
- ❖ Relevance to the strategic aims of the applicants' knowledge transfer goals.
- ❖ Importance and impact of the expected outcomes/outputs.

Applications will be assessed to ensure

Balanced portfolio

Value for money (e.g. leveraged/matched funding)

New partnerships (e.g. enabling new collaborations)

Added value over and above existing partnership

Applications are particularly encouraged where

More than one School is involved

Creative use of the money is demonstrated

Innovative approaches to industry collaboration are shown

Terms and conditions

- ❖ Max funding is £20k.
- ❖ Provide a 6-month progress report.
- ❖ Provide final report.
- ❖ Complete activities in 12 months.

Example proposals

Up to four collaborative projects leading from an interdisciplinary workshop (with the workshop already funded)

Costs of a challenge-led workshop and collaborative projects

Testing of new models of working between KEN and business

Please note that this is not a prescriptive list. Applicants are invited to use this opportunity to think creatively and to innovate but it is essential that you work in partnership with external organisations to design and deliver the project(s).

Example projects

Advancing the impact of University-generated knowledge in the Southern Africa Development Community (SADC) through academia-industry relations

Evaluation of UK and Global Landscape in Digital Chemistry and Chemical Processes for establishing a European Centre of Excellence based in Cambridge

Hidden Connexions: Facilitating Collaboration with Commercial Partners for Researchers in the Arts and Humanities

Academic Industry Meeting day (AIMday) Immunotherapy

Questions?
Comments?



Challenge led Pump Priming Fund

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