



# Strategic Partnerships Office

# Outline

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- Our Role
- Our Team
- How we can support the development of international collaborations & partnerships
- How we can support international engagement
- How we can support the development of collaborations & partnerships with businesses
- Contact us

# Our Role

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We want to build high impact, equitable and mutually beneficial partnerships with businesses, educational and public institutions in the UK and around the world that help the University deliver its mission to contribute to society.

We do this by providing strategic oversight and coordination – identifying, developing and supporting long-term partnerships with organisations that share our values, enabling productive collaborations and helping our colleagues and partners to work effectively in a complex environment.

# Our team

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Directorate



Business Partnerships



Public International  
Partnerships



International Support  
Services



# Public International Partnerships

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## Our work:

- *Towards an International Strategy*
- *Development of the Principles of International Engagement*
- Coordinate and support institutional level relationships with universities, research institutes & other public bodies across the world
- Coordinate regional working groups: Europe, China, South Asia and support Cambridge – Africa
- Support and work with other support offices in major projects and 'transformational gifts'
- Coordinate the University's response to international crisis (International Response Taskforce)
- Support for international visits, inward and outward, as and when appropriate
- Support and coordination of networks: LERU, U7, Russell Group International Forum and Advisory Group, IARU



# Strategic Partnerships

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**UTokyo**  **Cambridge**  
Strategic Partnership



UNIVERSITY  
OF CENTRAL ASIA

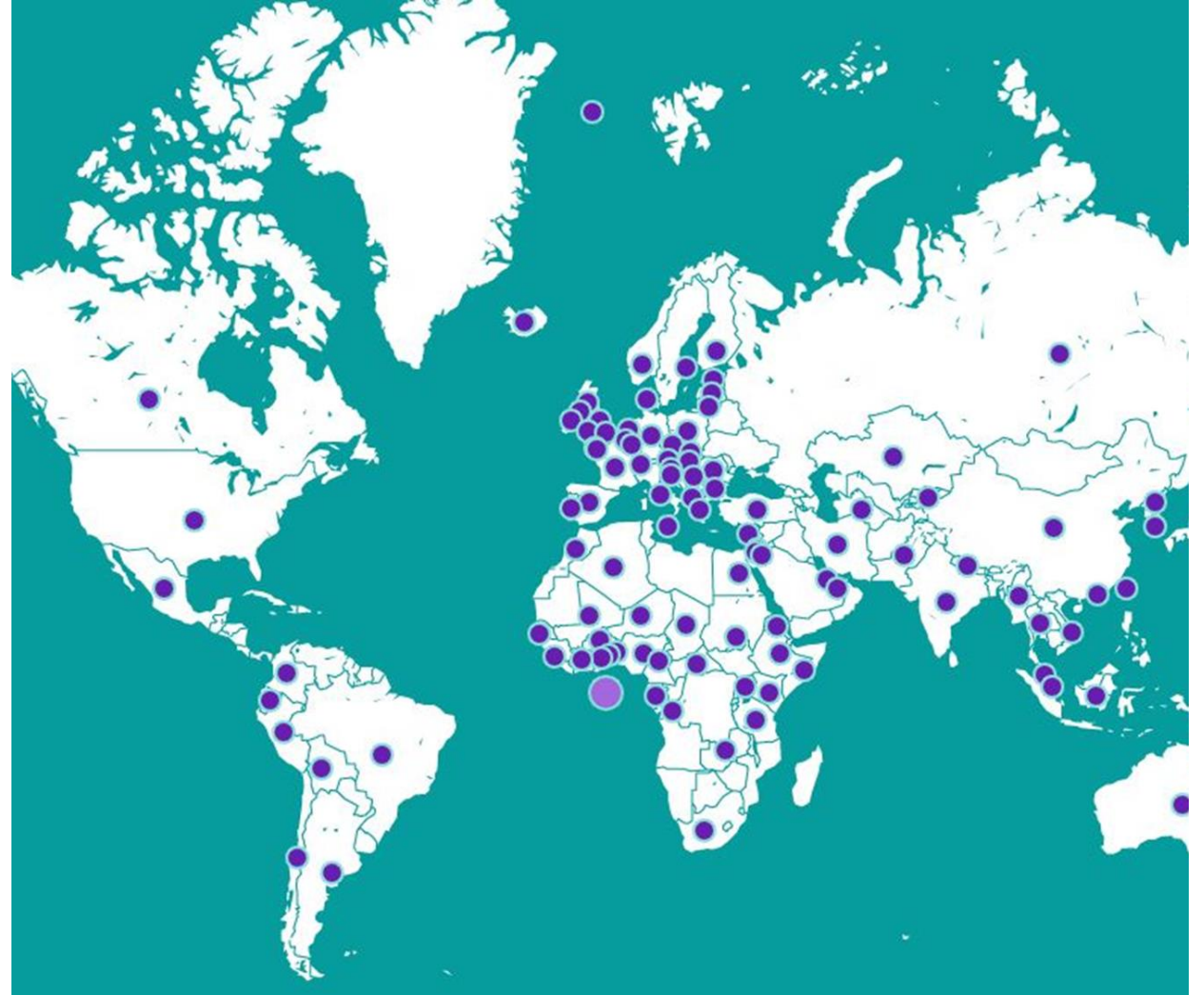


# Public International Partnerships

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## Principle for Managing Risk in International Engagement

1. Protecting our people
2. Defending academic freedom, core values and highest professional standards
3. Promoting and supporting a risk-literate academic culture
4. Protecting the open flow of ideas and data
5. Safeguarding funding autonomy



# International Support Services

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*To empower and enable staff and students within the University to pursue impactful research, education and engagement with partners around the globe with confidence and in alignment with the University's mission and values.*

ADVICE



ANALYSIS



GOVERNANCE



OUTREACH



MONITORING



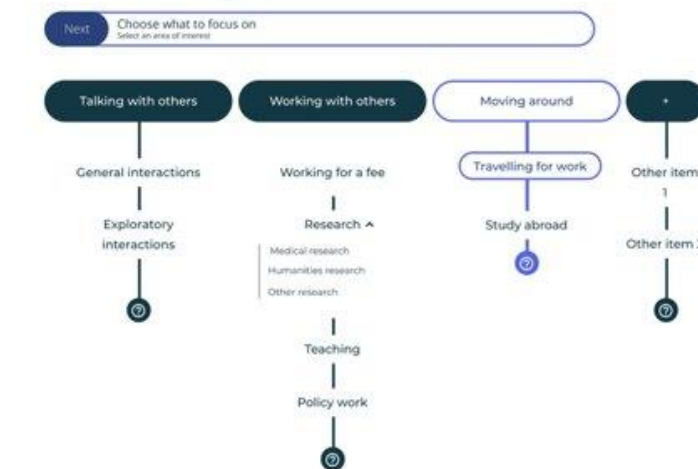


# International Support Services

## International launchpad

Find the information you need quickly and make sure you're safe when working globally

Start Choose where you want to go  Make this a checklist



- Add to my checklist
- ☒ **Conducting research internationally**  
Key considerations for when you're looking at international research
  - ☒ **Protecting your data and research**  
Make sure your work is protected and shared properly when working internationally
  - ☐ **Travelling and your safety**  
Booking and staying safe while on the move
- 
- ☒ **Working internationally**  
When you're overseas for longer periods of time our international working advice helps you understand what benefits are available
  - ☐ **Insurance and expenses**  
Ensure financial guidelines are followed so you get paid properly
  - ☒ **Device security**  
How to best ensure that your physical devices and equipment are kept safe when working internationally

**Active checklist**

**Name**

**Date**

**Countries**

Protecting your data and research ☐ Working internationally ☐

Device security ☐

**Other checklists**

Los Angeles Conference 2020 ☐

(France) [Put country in brackets until name entered] ☐

Add

## International Engagement Hub

- All the University's guidance on international activity in one place
- Interactive tool to provide guidance based on your activity
- Prototype for continuous development based on user feedback and requirements
- A helpdesk sits alongside the Hub – offering dedicated support and guidance

Visit the: [International Engagement Hub](#)

# What you might find on the International Engagement Hub



Export control

Travel security

Cyber security

Importing plant &  
animal samples

Working  
internationally

Visas

Dual-use  
technologies

Data and research  
protection

Material transfer

Policies

NSI Act

Trusted research

International tax

Licenses

Foreign interference

Exporting biological  
samples

Travel emergency

Due diligence

Pre-travel risk  
assessment

International  
consultancy

Insurance

# Building risk awareness

A series of [videos](#) to highlight and create an awareness of key areas of risk for those involved in international activity:

- Managing Risk in International Engagement: an Introduction
- International Collaborations and Partnerships
- Research Governance and Legislation
- Personal and Data Security Abroad
- Cyber Awareness and Safety
- Our Online Presence

## Protecting our community and managing risk in international engagement

These six videos cover guidance and policies to support those involved in international activity and raise awareness of key areas of risk.

### Managing Risk in International Engagement: an Introduction



1. Introduction

More information:

[International engagement](#)

### International Collaborations and Partnerships

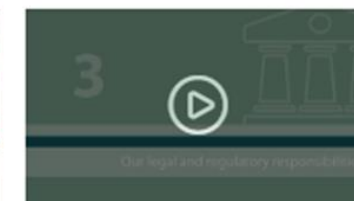


2. International collaborations and partnerships

More information:

[Due diligence for new research relationships](#)  
[Research integrity](#)

### Research Governance and Legislation

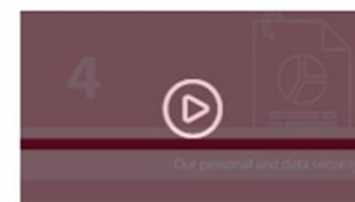


3. Research governance and legislation

More information:

[Protecting research](#)  
[Policies on export control](#)  
[National Security and Investment Act](#)  
[Academic Technology Approval Scheme](#)

### Personal and Data Security Abroad



4. Personal and data security abroad

More information:

[Health and safety for those working away](#)  
[Risk assessment process](#)  
[Foreign travel advice](#)

### Cyber Awareness and Safety



5. Cyber awareness and safety

More information:

[Data security for researchers](#)

### Our Online Presence



6. Our online presence

## Business Partnerships: examples of who we work with...

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# How can business partnerships help your School?

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## Research Funding

Collaborate with new and existing strategic partners on research projects with global impact

Example:  
New industry consortia

## People

Research and placement opportunities for University students and researchers

New business partnerships training and mentoring programme for researchers

## Place

Accessing state-of-the-art equipment

Joining active business networks and communities

Running co-branded events and workshops





# Aviva: mining 325 years of historical archives

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**Objective** to create a proof-of-concept for integrated handwriting recognition and AI technology, enhanced with new geolocation features, applied to Aviva's oldest insurance record collection.

## Outcomes

- Complete data set of 1.8M unique observations on London properties insured against fire for the period 1697-1865, available to researchers and public.
- New custom-built crowdsourcing interface to geolocate specific London locations.



Alexia Librine & Anna Stone

### MINING AVIVA'S 325 YEARS OF HISTORICAL ARCHIVES

“Thanks to the funding we received from Aviva, our work will be widely publicised, helping us to promote our technology and expertise while promoting Aviva's rich heritage.”



AVIVA-CAMBRIDGE  
STRATEGIC PARTNERSHIP  
ANNUAL REPORT

2021-22

# Contact us

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